

# Executive promotions announced



Ronald R. Dejaeghere

**Ronald R. Dejaeghere** has been promoted to Vice President of Marketing. He was formerly Director of Advertising and Sales Promotion.

Mr. Dejaeghere started with K mart in 1949, managing several Kresge and K mart stores, serving as District Manager in the Western Region, Merchandise Manager in the Western Region and Assistant Regional Manager in the Western Region. In 1978, he was promoted to Director of Corporate Training at KIH.

**James L. Moser** has been promoted to Director of Advertising and Sales



James L. Moser

Ralph G. Boone

Promotion. He was formerly Advertising Manager at KIH.

Mr. Moser joined K mart in 1959, managing several Kresge and K mart stores, serving as District Manager in the Western and Eastern Regions and Regional Merchandise Manager of the Midwestern Region.

**Ralph G. Boone** has been promoted to K mart Advertising Manager. He was formerly District Manager in the Midwestern Region.

Mr. Boone joined K mart in 1960, managing several Kresge, K mart and Jupiter stores.

**Gerald J. Switzer** has been promoted to Assistant Controller at KIH.

Mr. Switzer will be responsible for the Property Accounting, Sales and Licensees, Real Estate Accounting, Intra-Company Accounting, Advertising Accounting and Supplier Accounts Receivable Departments. In addition, his responsibilities will include the continuing



Gerald J. Switzer

Oakley S. Lutes

development of the PIMS System for Property Accounting, development of the Regional Office Reporting System and the integration of the remaining KE/KIH Accounting and Financial Reporting Departments.

Since joining the company in 1971, Mr. Switzer has held a number of supervisory and management positions including extensive Internal Audit Department responsibilities at K.I.H. and Director of Accounting and Information Systems at K.E.I. He is a CPA.

**Oakley S. Lutes** has been promoted to Consulting General Director of Merchandising, representing the K mart Corporation in our association with Astra Stores in Monterrey, Mexico.

Mr. Lutes joined K mart in 1961, managing several Kresge and K mart stores, serving as General Manager at KIH, District Manager in the Central Region and Regional Personnel Manager in the Central Region. In 1981, he was promoted to Buyer at KIH.

**John S. Benner** has been promoted to Director of Import and Export Operations at KIH. He was formerly Consulting General Director of Merchandising with Astra Stores in Monterrey, Mexico.

Mr. Benner started with K mart in 1940, managing several Kresge stores, serving as District Manager in the Midwestern and Western Regions, Associate Buyer, Buyer, Senior Buyer at KIH, General Manager of the Far East Operation, Hong Kong and then returning



John S. Benner

Robert A. Goshorn

to KIH as a Divisional Merchandise Manager.

**Robert A. Goshorn** has been promoted to Assistant to the Managing Director and General Manager of Kresge-K mart Ltd, Hong Kong.

Mr. Goshorn joined K mart in 1948 managing several Kresge stores. He also served as an Assistant to the Buyer prior to being promoted to his present position of Associate Buyer in February 1968. In addition to Mr. Goshorn's work in Hong Kong, he will spend considerable

time in strengthening the offices in Manila and Singapore.

**Gerald E. Issler** has been promoted to Consulting General Manager, Casmart Shoe Division of K mart Canada, Ltd.

Mr. Issler joined K mart in 1953 managing several Kresge stores and one K mart, serving as a District Manager in the Southern Region, a Buyer and Senior Buyer at KIH, and then appointed to Vice President, Personnel for Medisco and in 1981 appointed Vice President, Medisco/K mart Relations.

**Joseph Babila** has been promoted to Assistant to the Managing Director and Director of Import Merchandise KMA.

Mr. Babila joined K mart Apparel in 1964 as a management trainee.



Gerald E. Issler

Joseph Babila

Mr. Babila will be spending considerable time in developing the Import Program from the People's Republic of China. He will also assist Mr. Linnum in merchandising the apparel lines in all Far East countries.

**Gary Ruffing** has been promoted to Sales Promotion Coordinator for Department 46 — Men's & Boys' Furnishings.

Mr. Ruffing joined K mart in 1972, in which he entered the Training Program for K mart Apparel, managing two K mart stores, serving as a District Manager for Ladies' Apparel and as an Administrative Assistant in the Sales Department.

**Gerald W. Scott** has been promoted to Sales Promotion Coordinator for Fashion Accessories.

Mr. Scott joined K mart in 1966, as National Supervisor for Schiller Millinery Stores which were operating 77 K mart Millinery Departments. He developed Regional and District staffs to supervise Fashion Accessories Department, Operational procedures on training programs along with sales promotion tools. In 1971 he was promoted to Director of Store Operations, directed the take over of 57 departments in the Western Region operated by Hollywood



Gary Ruffing

Gerald W. Scott

Accessories. And worked with Finab Accessories Regional alignment paralleling the Parent Company.

**Edgar Holbrook** has been promoted General Manager of the Warren Distribution Center.

Mr. Holbrook joined K mart in 1964 managing several Kresge stores, serving as Rebuyer at Ft. Wayne Distribution Center, New Store Systems, Coordinator for Distribution Centers at Ft. Wayne and Manager of Systems and Planning for Distribution Centers at Ft. Wayne Distribution Center.

**Ronald L. Buch** has returned from Dalei Incorporated in Japan and will be working in Department 46 — Men's & Boys' Furnishings as a Senior Buyer.

Mr. Buch joined K mart in 1950 managing several Kresge and K mart stores, serving as a District Manager in the Central Region, Buyer, and Senior Buyer at KIH. In 1980, he was appointed General Merchandise Manager for Softline Departments at Dalei Incorporated in Japan.



Edgar Holbrook

Ronald L. Buch

**Larry E. Sweet** has been promoted to Buyer, Fashion Accessories Department.

Mr. Sweet joined K mart in 1970, serving as a Fashion Accessories Regional Manager and in several merchandising and buying positions.

**Gerald E. Brown** has been promoted to Buyer, Fashion Accessories Department.

Mr. Brown joined K mart in 1966, serving in the Handbag Department of the Schiller Division, and the Wig Department at both Fort Street Schiller Warehouse and KIH.

**John J. Schimeray** has been promoted to Buyer, Fashion Accessories Department.

Mr. Schimeray joined K mart in 1972, serving as a Fashion Accessories Regional Manager, and in buying and